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## Press Release

### **Private GP Practice to open at Charles Roe House, Chestergate, Macclesfield in May 2017**

Our aim is to provide a refined Primary Care option in the beautifully refurbished surroundings of Grade II\* listed Charles Roe House, Macclesfield

#### **February 2017, Macclesfield, Cheshire**

Pinches Medical is a private GP Practice launching its first site in May 2017. The Practice is in the former residence of Macclesfield Mayor and Silk and Copper Entrepreneur, Charles Roe. This Georgian property has been tastefully refurbished to the highest standards in liaison with the East Cheshire Council Conservation Office. Patients will enjoy the heritage of Macclesfield whilst accessing the latest in tailored Primary healthcare to *Get Well*, and then to remain well using our *Stay Well* programme.

We will be offering a 5\* tailored service to all of our patients, whether you're booking as a Non-Member or as a *Copper* or *Silk* Member of Pinches Medical. Our Doctors will see just two or three patients per hour, so the experience will be unhurried, comfortable and relaxed. Patients will also have the option to enjoy refreshments in on-site, *Charles' Art Café*, which will be providing fine food and beverages whilst showcasing local artists.

The 5\* service won't end there: a live online booking system, valet parking, a porter service and on site dispensary and will relieve you of difficulties that can sometimes be associated with visiting a GP.

We are offering 300 households the opportunity to sign up and receive 3 months complimentary Copper or Silk Membership (25% reduction) in return for becoming 'Feedback Champions'. This involves providing honest written and verbal feedback on your experiences.

All Pinches Medical, members will be enrolled in our *Stay Well* programme which starts with a detailed health consultation reviewing their medical history, present health and future health plans so that we can partner with each individual patient according to both their current needs and to optimize their lifestyle and longevity.

During May, we will be holding a number of bookable small-group tours on open days to showcase our spectacular building, where we will set out in detail our vision, plans, membership options and the full range of services on offer.

Visit <http://www.pinchesmedical.co.uk> to register interest today and receive our first newsletter and instructions on booking a tour.

\* Find us on Facebook & Twitter @pinchesmedical

#### **Background**

Mr Ian Pinches and Dr Stephanie Pinches run a number of successful businesses from Macclesfield and live in Whaley Bridge. Ian is a Chartered Accountant and Management Consultant. Stephanie is a GP and Consultant Pharmaceutical Physician. Stephanie and Ian are passionate about providing excellence in both the quality of clinical care provided and throughout the whole patient experience over the long term.